

# Organizing for Effective Advocacy—A Conference

Saturday, October 19, 9:00 a.m. - 2:30 p.m.

## Unitarian Universalist Society of River Falls

N8010 US Highway 65, River Falls, WI 54022

Phone: 715-307-1182, or contact Maureen Ash at [mash76@sbwireless.net](mailto:mash76@sbwireless.net)

This conference is being organized to give people the tools they need to focus their efforts most efficiently to effect the political changes they wish to see in our community, state, and country.

Our democracy requires us to use a variety of tools to keep our government open, its workings transparent, and our rights protected. More and more it seems as if these tools are becoming pointless in the face of the huge amounts of money large corporations and the wealthy are able to spend to protect their interests. We can resist through sharpening our skills for advocacy.

9:00-9:30	Registration
9:30-10:20 <i>Keynote speaker</i>	<b>John Calabrese</b> , former candidate for state district 29 representative “The duty of a citizen to keep money and politics separate”
10:30-11:30 and 11:30-12:30 <i>Workshop</i>	<b>Civil Conversations:</b> Many of us are unprepared to handle conflict as we interact with people who don't think (gosh darn them!) as we do. How can we listen, learn, and make our side of the case without raising our voices, being shouted down, and creating even more animosity than already exists?  <b>Dr. Grace Coggio</b> , Communication Studies Director at UW-River Falls and <b>Krista Cleary</b> , CNM, will present a workshop to teach us to have civil conversations with people who are of differing viewpoints.
10:30-11:30 and 11:30-12:30 <i>Workshop</i>	<b>Tools for Effective Advocacy: Analiese Eicher</b> , executive director of One Wisconsin Institute/One Wisconsin Now, will present a workshop to teach us to use our voices effectively, whether in letters to the editor, knocking on doors, or using social media. One Wisconsin Institute is a non-profit, non-partisan research and education organization dedicated to, among other things, fighting the trillion-dollar student-loan debt crisis and protecting the right to vote.
12:30-1:15	Lunch and visit information tables.
1:15-2:00 <i>Guest Speaker</i>	<b>Doug Kane</b> , author of the new book of essays, <u><a href="#">Our Politics</a></u> and husband of former State Senator Kathleen Vinehout. Doug will talk about organizing effectively for change. His methods are time-tried and might even be called old school, but they work.
2:00-2:30	<b>Juliet Tomkins</b> --Update on local grassroots organizing, <b>Maureen Ash</b> – closing

**Also, as part of the conference** there will be information tables set up for organizations (such as yours) to display your information. If you wish, have someone at the table to answer questions.

Lunch will be provided for purchase from Miller Rogers for \$7.

## Conference Registration Form

Print this page and complete the form, then send it to:

**Maureen Ash**  
N7659 950th St.  
River Falls, Wisconsin 54022

Or copy/paste the form, fill it out, and email it to: Maureen Ash at [mash76@sbwireless.net](mailto:mash76@sbwireless.net)

I plan to attend the October 19, 2019 “**Organizing for Effective Advocacy**” conference.

I would like to buy lunch for \$7.00  YES  NO

Name:

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Email:

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Phone:

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Group affiliation  
(optional):

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Do you wish to have space at a table to promote your organization?  YES  NO

Is there a question you would like answered or a comment you would like to make?

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